



**HKGFA**  
香港綠色金融協會  
Hong Kong Green Finance Association

 **HKUST**  
BUSINESS SCHOOL  
香港科大商學院  
WORLD CLASS IN ASIA

**executive**  
EDUCATION  
高級管理人員課程



# HKGFA-HKUST CERTIFICATE IN SUSTAINABLE FINANCE

18, 25 MAR & 1 APR 2023  
Hong Kong



**PILOT GREEN AND  
SUSTAINABLE FINANCE CAPACITY  
BUILDING SUPPORT SCHEME**

Centre for Green And Sustainable Finance





The Hong Kong Green Finance Association (HKGFA) is a non-profit organization founded in 2018 that convenes the public and private sector, regulators, governments and policymakers to advance Hong Kong as a green and sustainable financial center.

HKGFA, with over 160 members comprised of Hong Kong based institutions, is working to position Hong Kong as a leading international green and sustainable financial hub. Mobilizing and managing private and public financial resources and talent, HKGFA advocates and promotes best green and sustainable industry practices, product innovation and capacity building in collaboration with members to achieve long-term carbon neutrality and transition targets. Education is a core pillar of such capacity building.



Established in 1991, the HKUST Business School is recognized as one of the youngest and most respected Business Schools in Asia. Our programs are consistently ranked among the very best in the world by international media and our faculty is considered to be among the most qualified.

The HKUST Business School is committed to providing the best quality executive education in the world which focuses on creating a unique learning experience for our participants. We invite world-class faculty and international experts to teach in our executive programs. Participants will gain the cutting-edge insights and latest knowledge to keep them ahead in the dynamic business environment.

## Program Overview

Climate change has become a pressing global issue and the world is taking every effort to combat against it in different fronts. Sustainable finance and investing will play a pivotal role in directing capital towards projects and assets that deliver positive environmental and social impact for our transition towards a climate resilient and sustainable future. Hong Kong as a leading green and sustainable financial hub can contribute to the world's effort and support the global transition towards a low-carbon and sustainable economy.

The HKUST Business School Executive Education Office collaborates with the Hong Kong Green Finance Association to run the Certificate in Sustainable Finance program. The program supports the Hong Kong SAR Government's drive to build ESG talent capacity, upskill and build the next generation of ESG and sustainable finance professionals. The program provides unique access and exposure to learn from industry experts and academia on the Asian sustainable finance landscape and networking opportunities.

## Who Should Attend

Professionals who want to understand how the global financial industry is rapidly changing to address the climate crisis and other aspects of sustainability. Executives in finance, sustainability and ESG who want to upskill and build the skillsets essential for career advancement given the trajectory of incorporating ESG into all aspects of business operations and investment decisions.

## Program Objectives

The program will provide a comprehensive overview of sustainable and green finance in Asia, including the regulatory landscape, sustainable financing products, ESG integration and climate risk management to achieve net zero targets.

During the program, participants will:

- Understand the global framework for sustainable and green finance, from taxonomies to standards and principles, and how they are being implemented at the practitioner level;
- Examine local ESG standards, frameworks and reporting with a focus on stakeholder engagement and materiality assessment;
- Familiarize themselves with the fundamentals of sustainable finance products (green bonds, green loans, sustainability linked loans, transition bonds, emerging new sustainable products) and practical applications for issuers and financial intermediaries;
- Explore how ESG can be adopted by asset managers/owners and the common methods of ESG integration and investing examples;
- Understand the fundamentals of integrating ESG in risk management including the use of climate data tools in quantifying climate risk for fixed assets;
- Understand the carbon markets, carbon management and latest developments of the voluntary carbon markets in Asia.

This program is one of the Eligible programs under the Pilot Green and Sustainable Finance Capacity Building Support Scheme, (<https://www.greentalent.org.hk/>).



# 18 March



## Opening Remarks:

*Dr. Ma Jun, Chairman and President, Hong Kong Green Finance Association*

*Prof. Chu Zhang, Head and Chair Professor of Department of Finance, HKUST Business School*



## Module 1: Sustainable Finance Standards, Principals, Taxonomies and Regulations

*Mr. Ben McQuhae, Founder, Ben McQuhae & Co; Vice President and Special Advisor to Chairman, HKGFA*

*Mr. K.T. Ting, Chief Operating Officer, Hong Kong Quality Assurance Agency*

## Module 2: ESG Disclosure, Reporting and Data in Asia

*Dr. Calvin Kwan, Adjunct Associate Professor for the Division of Environment and Sustainability, HKUST; Director of Sustainability and Risk Governance at Link Asset Management Limited; Green and Sustainable Real EstateWG Co-chair, HKGFA*

*Dr. Entela Benz-Saliasi, Adjunct Associate Professor of Department of Finance, HKUST; CEO and Founder, Intensel Limited*



# 25 March



## Module 3: Structuring Sustainable Finance Products

*Prof. Veronique Lafon-Vinays, Co-Director, BSc in Sustainable and Green Finance, Associate Professor of Business Education, HKUST*



*Ms. Chaoni Huang, Managing Director, Head of Sustainable Capital Markets, Global Markets APAC, BNP Paribas; Vice President and Secretary General, HKGFA*

## Module 4: Designing Sustainable Portfolio, ESG Investing and Risk Management

*Mr. Alexander Chan, Head of ESG Client Strategies Asia Pacific, Invesco*



*Mr. Gabriel Wilson-Otto, Head of Sustainable Investing Strategy, Fidelity International*



## Module 5: Climate and Environmental Risk

*Ir. Dr. Bruce Chong, Director, Climate Change, Urban Sustainability & Smart City, East Asia, Arup*

*Mr. Ian Drew, Regional Head of Climate and Nature-Related Risk, Asia, HSBC*



## Module 6: Carbon Markets and Trading

*Mr. Jeff Huang, Founder, AEX Holdings*

*Dr. Shelley Zhou, Adjunct Professor of Civil and Environmental Engineering, HKUST; Managing Principal, APAC ESG Lead, Capco*



# 01 April

## ▪ Program Schedule

18 & 25 March and 1 April 2023 (Sat)

08:45 - 09:00	Registration
09:00 - 12:00	Morning Session
12:00 - 13:00	Lunch Break/Networking
13:00 - 16:00	Afternoon Session

Daily schedule is subject to change

## ▪ Venue

HKUST Business School Central  
Room 1501-02, Hong Kong Club Building  
3A Chater Road  
Central, Hong Kong

## ▪ Fees

Program Fee HK\$15,000

HKUST Alumni # or HKGFA Members HK\$13,500  
(inclusive of light lunch)

# Including participants of HKUST Business School open programs

## ▪ Registration

Registration deadline: 3 March 2023

To register, please complete the online registration form and send the program fee by cheque payable to “**Hong Kong Green Finance Association Limited**” or by bank transfer to:

### Miss Phoebe Liu

Hong Kong Green Finance Association  
Room 2302-03, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

Program fee is due upon acceptance of application.  
Places are available on a first come, first served basis.  
HKGFA and HKUST Business School reserves the right to make any amendments to the program without prior notice.

## ▪ Upon Completion

HKGFA and HKUST Business School will jointly issue the Certificate of Completion to participants who have achieved a 70% attendance and assessment pass mark.





*A written proof of attendance will be distributed to participants upon completion of program. HKICPA/ CFA/ SFC charterholders or licensed persons may be able to claim CPD hours/PL Credits/CPT hours based on the member guidelines.*



## ▪ Cancellation and Refund Policy

A 50% refund of program fee is available for cancellation received in writing at least 4 weeks prior to the program commencement date.

## ▪ Program Administration & Enquiries

Ms Phoeme Ma  (852) 2358 8486  phoeme.ma@ust.hk  
Ms Karen Tse  (852) 2358 5072  karentse@ust.hk

HKUST Business School Executive Education Office  
Room 3011, Lee Shau Kee Business Building  
HKUST, Clear Water Bay, Kowloon, Hong Kong  
 [execed.hkust.edu.hk](http://execed.hkust.edu.hk)

Program details will be sent to participants by email a week prior to the program commencement date. If participants do not receive it accordingly, please contact us.



Website

WeChat